

## **PRESS RELEASE**

### **Ottawa Charity Flips Burgers for Kids in Kenya**

**July 22, 2017. Ottawa** - One year ago [Elimu](#), an Ottawa-based education charity, opened its first ever digital education resource centre in Kenya. The charity has grown from serving around 80 students to helping hundreds of children improve their academic performance.

[Elimu Resource Centre](#) uses digital technology to put textbooks into hands that have never held one. Class sizes can reach 50-60 kids in Kenyan public schools And some children never get their hands on the textbooks they need to do their homework or to review weak areas.



Elimu's eReaders are loaded with 200 books relevant to the Kenyan school curriculum. That's a total of 7,000 books available for students in the Malindi community. Technology makes it possible to host that many books on 35 Kindle devices. At the Centre's computer lab, students get access to math games, science tutorials and video interviews from authors of the novels they study in class.

The digital resource centre is the first of its kind in the area, and students are flocking to it to benefit from the educational tools and the conducive learning environment.

This new Centre also benefits the children from Elimu's original projects — [a children's home](#), a sponsorship project that [keeps at-risk kids in school](#) and [a sewing project](#) that trains young women in tailoring and business and starts them up with their own sewing machine upon graduation. Children from the home and the sponsorship project come to do their homework and for remedial studies. The sewing students learn computer skills and how to access the internet for patterns and new fashion designs from around Africa.

This Saturday, Elimu is hosting it's 5th annual charity BBQ in partnership with M&M Meat Shops in Manotick.

#### **Elimu 5<sup>th</sup> Annual Charity BBQ**

**Date:** Saturday, July 22nd

**Site:** [M&M Meat Shop in Manotick, 990 River Road](#) (opposite Tim Horton's).

**Time:** 10:00 am – 3 pm

100% of funds go directly to providing education and opportunity for children and youth in Kenya.

For details and to make a donation go to:

<https://www.canadahelps.org/en/charities/elimu/bbq2017/>

Elimu which means education in Swahili is a registered Canadian charity based here in Ottawa. They've been improving access to education for children in Kenya for over 10 years.

Elimu's founder is Ottawa local Nina Chung, who left a successful marketing consulting business for a volunteer posting in Kenya. She witnessed firsthand the challenges average Kenyan parents face in giving their children a decent education. She now spends most of her time in Kenya working hands-on with projects. Helping children succeed at school is her passion. Watching them break the chain of poverty with tools and skills they've gained from Elimu is her joy. Hadija is one recent example — this young woman was the first in her rural community to complete high school. Elimu helped her finish high school and sponsored her for college. She will graduate this year from her business administration course, and job prospects have already opened up for her.

Education is the only solution to improving lives and encouraging young people to find creative new ways to make a future for themselves. And as Nina says, *"Digital technology is making it even easier to provide the tools that Kenyan children need to succeed in their studies."*

Elimu runs its Canadian operations from various home offices. Those involved in management and administration volunteer their time and expertise. Administrative costs are covered by their founder, so all donors' dollars go direct to projects in Kenya.

Come out this Saturday and support Elimu by buying a hamburger, hot dog or veggie burger and help kids in Kenya improve their learning.

If you can't make it out to taste the BBQ delights, you can still participate by making a donation at [www.Elimu.ca](http://www.Elimu.ca). *Donations of \$20 or more receive tax receipt.*

To find out more

**Elimu website:**

[www.Elimu.ca](http://www.Elimu.ca)

**Elimu on Facebook:**

[www.facebook.com/pages/Elimu/356962017726048](http://www.facebook.com/pages/Elimu/356962017726048)

**Elimu on Twitter:**

<https://twitter.com/Elimucanada>

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**Founder/President Nina Chung:** [nina@elimu.ca](mailto:nina@elimu.ca)

**Elimu is a registered Canadian charity. BN 828374134RR0001**

Donations of \$20 or more receive an official receipt for income tax purposes. Receipts are valid for Canadian residents only. All proceeds go direct to projects as all administrative costs are covered by Elimu founder. Donations can be made at **Elimu.ca** or by cheque payable to Elimu mailed to **P.O. Box 4765, Ottawa, Ontario, Canada, K1S 5H9.**